

Celebrate light rail safety



'Celebrate light rail safety' poster competition

How to enter

To enter, design a poster celebrating safety on the light rail on the front of this entry form. You can use just about any materials you like! Here's just a few suggested safety messages (more are available on our website):

- Stay behind the white line when waiting
- Put mobiles and headphones away
- Always cross at a designated pedestrian crossing

Make sure you read the **poster and judging criteria** below – so you know what to include and what we're looking for.

Once you've completed your entry either:

- Hand it in at school (if entering via school)
- Upload a high quality photo or scan to the online entry form at newcastletransport.info/celebratesafety
- Drop it into the entry box at the Newcastle Interchange or Hamilton Bus Depot
- Post it to us at:
Newcastle Transport Celebrate Safety Competition
PO Box 466
Hamilton NSW 2303

For more information on the competition head to newcastletransport.info/celebratesafety

Entry form details

Name: _____

School name (if entering via school): _____

School year: _____

Teacher (if entering via school): _____

Address: _____

Email address: _____

Phone number: _____

Parent/Guardian signature: _____

Date: _____

Terms and conditions

Terms and conditions apply.

For full terms and conditions please visit newcastletransport.info/celebratesafety or email contact@newcastletransport.info.

Entry into this competition constitutes acceptance of these terms and conditions. Please ensure parents/guardians of the entrants have read and consented to the terms and conditions before entering.

Poster criteria

All entries must meet the below criteria in order to be eligible for entry.

- Drawn using any of the following mediums – pencils, textas, paint, crayons, glitter, stickers. There is no limitation on the use and number of colours. There is no limitation on the type of media – such as print, crayon, felt pen, etc. – used on the poster design; however, wood, plastic, glass, or metal should not be part of the poster.
- Poster designs may not incorporate any copyrighted characters (i.e. comic and/or television characters), photographs, and magazine or newspaper illustrations.

- Drawings must be original, correct in safety concept, and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper safety behaviours.
- DO NOT place name, school, etc. on the front of the poster. Please include this only on the entry form.
- Provide a clear safety message for travelling on Newcastle Transport's light rail
- Have correct spelling
- Include a hand illustrated Newcastle Transport logo
- Include the words 'Celebrate Safety'
- Contain original illustrations clearly demonstrating one of the following:
 - Safe behaviour
 - Good hygiene and Covid-safe travel

Entries which do not meet the above criteria will be deemed invalid.

Judging

Judging will be completed by the Keolis Downer Hunter Customer Experience department at 89 Denison Street, Hamilton NSW 2303 on 2nd August 2021 at 10:00am. Three (3) prize winners will be chosen for each age category: K-2, 3-4, 5-6, 7-12. This is a game of skill and chance plays no part in determining the winner(s). Posters will be judged on the following criteria:

- Safety Impact** – relationship of the poster design to the safety practices
- Originality** – originality of the poster and how the idea is expressed in the poster design
- Artistic Quality** – Artwork and its execution
- Visual Impact** – Visual impact of the poster design
- COVID safe travel** – Where relevant, how well COVID safe travel and good hygiene practices are represented

